



# 2016-2017 Partnership Opportunities

## Why should you become a Partner?

**By partnering with AAHU, sponsors have the opportunity to partner with the best and brightest in the industry, while gaining name recognition.**

Gain access to network with agents, brokers and consultants · Generate leads and inquiries in a target-rich environment · Reach qualified brokers researching products and services to recommend · Talk to benefit decision makers and influencers · Industry updates at state and local level · Enhance brand recognition

### ***Elite Plus Partnership = \$ 4,000***

***(one available) Sold***

#### INCLUDES:

- ◆ Benefits Forum
  - 6 tickets for attendees
  - Double booth space/**Choice** of premium placement
  - 5 minutes at the microphone
  - Logo in the program and on signage
  - Logo on AAHU Website for 12 months
- ◆ Top Partner-Special Event – 2 tickets for attendees/logo on all signage and promotions
- ◆ Your Choice of 2 additional events from: Chapter Meeting, Webinar or Member Social

### ***Premier Plus Partnership = \$ 2,500***

***(five available)***

#### INCLUDES:

- ◆ Benefits Forum
  - 4 tickets for attendees
  - Double booth space/premium placement
  - Logo in the program and on signage
- ◆ Your Choice of 3 additional Events from: Chapter Meeting, Webinar or Member Social

### ***Signature Forum Partnership = \$1,750***

#### INCLUDES:

- ◆ Benefits Forum only
  - 4 tickets for attendees
  - Double booth space
  - Listing in the program and on signage

### ***Chapter Supporter= \$1,000***

#### INCLUDES:

- Your Choice of 3 Events from: Chapter Meeting, Webinar or Member Social

### ***Benefits Forum Partnership = \$1,000***

#### INCLUDES:

- ◆ Benefits Forum only
  - 2 tickets for attendees
  - Single booth space
  - Listing in the program

### ***Single Chapter Meeting = \$350***

#### INCLUDES:

- Exhibit Table
- Two minutes at podium
- Logo on meeting promotions

### ***Single Webinar Meeting = \$300***

#### INCLUDES:

- Company slides included in WebEx
- Two minutes as presenter
- Logo on all meeting promotions



# AAHU Meetings and Event Types

## Benefits Forum

**Location:** Cobb Galleria Center | 7:30 a.m. until 4:30 p.m.

**Dates:** March 22, 2017

## Chapter Meetings

**Location:** Cobb Galleria Center | 7:30 a.m. until 10:30 a.m.

**Dates Available:** September 16, 2016 | October 14, 2016 | January 20, 2017 | June 9, 2017

- Partners listed on all pre-meeting promotional correspondence distributed to the AAHU membership
- Special signage at the meeting
- Display table provided at the meeting distribution of promotional materials and advertising
- Three opportunities scheduled for members during the meeting to meet with Partners
- Partner receives 2 full minutes of microphone time to promote company products and services

## Webinar Meetings

**Location:** Webinar | Time 9:00 a.m. until 10:00 a.m.

**Dates Available:** November 11, 2016 | February 8, 2017 | April 14, 2017 | May 19, 2017

- Partners listed on all pre-meeting promotional correspondence distributed to the AAHU membership
- Special signage at the event
- Two opportunities scheduled for members during the webinar to promote and interact with Partners
- Partner gets 2 full minutes of microphone time to promote company products and services

## Member Socials

**Location:** TBD | Time 5:00 p.m. – 7:00 p.m.

**Date(s) Available:** December 1, 2016 | February 18, 2017

- Partners listed on all pre-meeting promotional correspondence distributed to the AAHU membership
- Special signage at the event

## Special Event-Bowling to Benefit the Atlanta Children's Shelter

**Location:** Bowlmor Atlanta | **Date:** April 21, 2017 (Tentative)

Each year AAHU supports a special outing / event with high profile recognition for our Partners to build upon networking opportunities. 2017 Special Event is a bowling event to benefit the Atlanta Children's Shelter.



# AAHU 2016-2017 Partnership Packages

Partnership Benefits	Elite plus	Premier plus	Signature Partner	Benefits Forum Partner	Chapter Supporter Package	Chapter Supporter
<b>Benefits Forum</b>	6 tickets for attendees  Double Booth / CHOICE of Premium Placement  5 minutes at podium  Logo in program and displayed in Main Hall	4 tickets for attendees  Double Booth / Premium Placement  2 minutes at podium  Logo in program and on signage	4 tickets for attendees  Double Booth  Listing in program and on signage	2 tickets for attendees  Single Booth  Listing in program		
<b>Special Event</b>	Included  2 tickets for attendees/logo on all signage and promotions					
<b>Chapter Meeting</b> <hr/> <b>Webinar Meeting</b> <hr/> <b>Member Social</b>	Your Choice of 2 Events from:  Chapter Meeting, Educational or Social Event	Your Choice of 2 Events from:  Chapter Meeting or Webinar			Your Choice of 3 Events from:  Chapter Meeting, Educational or Social Event	Your Choice of 1 events from:  Chapter Meeting or Webinar
<b>Pricing</b>	\$4,000	\$2,500	\$1,750	\$1,000	\$1,000	\$350

**EXHIBITOR RULES AND REGULATIONS** Companies participating in the 2017 Atlanta Association of Health Underwriters (AAHU) Benefits Forum at the Cobb Galleria hereby agree to conform to the following rules and regulations:

**SECURITY, LIABILITY AND INSURANCE** The exhibitor assumes the entire responsibility and liability for losses and damages including those to exhibitor's displays, equipment and other property brought upon the premises of the Cobb Galleria facilities and shall indemnify and hold harmless the Cobb Galleria, AAHU, and their agents, employees and servants from any such losses, damages and claims. Small and easily portable articles should be properly secured at all times.

**FIRE REGULATIONS** In accordance with regulations of the Cobb Fire Department, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials used in the construction of exhibit booths must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear, clean and free from obstructions to comply with fire regulations.

**CANCELLATION** Booth cancellation will be honored until 02/01/2017, with a refund. A 20% service charge will be deducted from the refund for each booth. Refunds on cancellation after 02/01/2017 will be made only if AAHU exhibit space is sold out and the canceled space can be resold. Any space not claimed or occupied, or for which special arrangements have not been made by 03/01/2017 will be forfeited without refund. These regulations are imposed to ensure the maximum success and safety of the AAHU Benefits Forum, not only for AAHU, but also for all exhibiting companies. Any exhibitor violating the regulations may be required to remove their exhibit immediately with no refund of exhibit fee.



## Choose Your AAHU Partner Package

Elite *plus* = \$4,000    Premier *plus* = \$2,500    Signature Partner = \$1,750

Benefits Forum Partner = \$1,000    Chapter Partner = \$1,000    Single Chapter Meeting = \$350

### Chapter Meetings Available Dates

Location: Cobb Galleria Centre   Time: 7:30 am until 10:30 am

September 16, 2016    October 14, 2016    January 20, 2017    June 9, 2017

### Webinar Meetings Available Dates

Location: Webinar   Time: 9:00 a.m. until 10:00 a.m.

November 11, 2016    February 8, 2017    April 12, 2017    May 19, 2017

### Member Social Available Dates

Location: TBD   Time: 5:00 p.m. – 7:00 p.m.

December 1, 2016    February 18, 2017 (Tentative)

### AAHU Special Event

Location: TBD   Time: TBD

April 21, 2017 (Tentative)

Contact Person \_\_\_\_\_ Date \_\_\_\_\_  
 Company \_\_\_\_\_ Website \_\_\_\_\_  
 Address \_\_\_\_\_  
 Phone \_\_\_\_\_ Email \_\_\_\_\_

#### Payment Information:

Elite *plus*-\$4,000    Premier *plus*-\$2,500    Signature Partner -\$1,750

Benefits Forum Partner- \$1,000    Chapter Partner- \$1,000    Single Chapter Partner-\$350

Payment:  Credit Card    Check (payable to AAHU)    Invoice

Credit Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

*We have read the Rules and Regulations. We understand that this contract shall be legally binding between Atlanta Association of Health Underwriters and the Exhibitor upon acceptance in writing by the Atlanta Association of Health Underwriters. We also understand that any change in the information in this contract must be made in writing.*

Please type or print all information. Fax to (770) 516-0236 or email to [admin@atlantaahu.org](mailto:admin@atlantaahu.org)