



AAHU 2017- 2018 Partnership Packages

Why should you become a Partner?

By partnering with AAHU, sponsors have the opportunity to partner with the best and brightest in the industry, while gaining name recognition.

Gain access to network with agents, brokers and consultants · Generate leads and inquiries in a target-rich environment · Reach qualified brokers researching products and services to recommend · Talk to benefit decision makers and influencers · Industry updates at state and local level · Enhance brand recognition

Elite Plus Partnership = \$ 4,000

(one available) Sold

INCLUDES:

- ◆ Benefits Forum
 - 6 tickets for attendees
 - Double booth space/**Choice** of premium placement
 - 5 minutes at the microphone
 - Logo in the program and on signage
 - Logo on AAHU Website for 12 months
- ◆ Top Partner-Special Event – 2 tickets for attendees/logo on all signage and promotions
- ◆ Your Choice of 2 additional events from: Chapter Meeting, Webinar or Member Social

Premier Plus Partnership = \$ 2,500

(five available)

INCLUDES:

- ◆ Benefits Forum
 - 4 tickets for attendees
 - Double booth space/premium placement
 - Logo in the program and on signage
- ◆ Your Choice of 3 additional Events from: Chapter Meeting, Webinar or Member Social

Signature Forum Partnership = \$1,750

INCLUDES:

- ◆ Benefits Forum only
 - 4 tickets for attendees
 - Double booth space
 - Listing in the program and on signage

Chapter Supporter= \$1,000

INCLUDES:

- Your Choice of 3 Events from: Chapter Meeting, Webinar or Member Social

Benefits Forum Partnership = \$1,000

INCLUDES:

- ◆ Benefits Forum only
 - 2 tickets for attendees
 - Single booth space
 - Listing in the program

Single Chapter Meeting = \$350

INCLUDES:

- Exhibit Table
- Two minutes at podium
- Logo on meeting promotions

Single Webinar Meeting = \$300

INCLUDES:

- Company slides included in WebEx
- Two minutes as presenter
- Logo on all meeting promotions



AAHU Meetings and Event Types

Benefits Forum

Location: Cobb Galleria Center | 7:30 a.m. until 4:30 p.m.

Dates: March 14, 2018

Chapter Meetings

Location: The Georgian Club | 7:30 a.m. until 10:30 a.m.

Dates Available: October 20, 2017 | January 19, 2018 | June 8, 2018

- Partners listed on all pre-meeting promotional correspondence distributed to the AAHU membership
- Special signage at the meeting
- Display table provided at the meeting distribution of promotional materials and advertising
- Three opportunities scheduled for members during the meeting to meet with Partners
- Partner receives 2 full minutes of microphone time to promote company products and services

Webinar Meetings

Location: Webinar | Time 9:00 a.m. until 10:00 a.m.

Dates Available: TBD

- Partners listed on all pre-meeting promotional correspondence distributed to the AAHU membership
- Special signage at the event
- Two opportunities scheduled for members during the webinar to promote and interact with Partners
- Partner gets 2 full minutes of microphone time to promote company products and services

Member Socials

Location: TBD | Time 5:00 p.m. – 7:00 p.m.

Date(s) Available: TBD

- Partners listed on all pre-meeting promotional correspondence distributed to the AAHU membership
- Special signage at the event



AAHU 2017-2018 Partnership Packages

Partnership Benefits	Elite <i>plus</i>	Premier <i>plus</i>	Signature Partner	Benefits Forum Partner	Chapter Supporter Package	Chapter Supporter
Benefits Forum	6 tickets for attendees Double Booth / CHOICE of Premium Placement 5 minutes at podium Logo in program and displayed in Main Hall	4 tickets for attendees Double Booth / Premium Placement 2 minutes at podium Logo in program and on signage	4 tickets for attendees Double Booth Listing in program and on signage	2 tickets for attendees Single Booth Listing in program		
Special Event	Included 2 tickets for attendees/logo on all signage and promotions					
Chapter Meeting <hr/> Webinar Meeting <hr/> Member Social	Your Choice of 2 Events from: Chapter Meeting, Educational or Social Event	Your Choice of 2 Events from: Chapter Meeting or Webinar			Your Choice of 3 Events from: Chapter Meeting, Educational or Social Event	Your Choice of 1 events from: Chapter Meeting or Webinar
Pricing	\$4,000	\$2,500	\$1,750	\$1,000	\$1,000	\$350

EXHIBITOR RULES AND REGULATIONS Companies participating in the 2018 Atlanta Association of Health Underwriters (AAHU) Benefits Forum at the Cobb Galleria hereby agree to conform to the following rules and regulations:

SECURITY, LIABILITY AND INSURANCE The exhibitor assumes the entire responsibility and liability for losses and damages including those to exhibitor's displays, equipment and other property brought upon the premises of the Cobb Galleria facilities and shall indemnify and hold harmless the Cobb Galleria, AAHU, and their agents, employees and servants from any such losses, damages and claims. Small and easily portable articles should be properly secured at all times.

FIRE REGULATIONS In accordance with regulations of the Cobb Fire Department, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials used in the construction of exhibit booths must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear, clean and free from obstructions to comply with fire regulations.

CANCELLATION Booth cancellation will be honored until 02/01/2018, with a refund. A 20% service charge will be deducted from the refund for each booth. Refunds on cancellation after 02/01/2018 will be made only if AAHU exhibit space is sold out and the canceled space can be resold. Any space not claimed or occupied, or for which special arrangements have not been made by 03/01/2018 will be forfeited without refund. These regulations are imposed to ensure the maximum success and safety of the AAHU Benefits Forum, not only for AAHU, but also for all exhibiting companies. Any exhibitor violating the regulations may be required to remove their exhibit immediately with no refund of exhibit fee.



Choose Your AAHU Partner Package

Elite *plus* = \$4,000 Premier *plus* = \$2,500 Signature Partner = \$1,750

Benefits Forum Partner = \$1,000 Chapter Partner = \$1,000 Single Chapter Meeting = \$350

Chapter Meetings Available Dates

Location: Cobb Galleria Centre Time: 7:30 am until 10:30 am

October 20, 2017 January 19, 2018 June 8, 2018

Webinar Meetings Available Dates

Location: Webinar Time: 9:00 a.m. until 10:00 a.m.

Dates TBD

Member Social Available Dates

Location: TBD Time: 5:00 p.m. – 7:00 p.m.

Dates TBD

Contact Person _____ Date _____
 Company _____ Website _____
 Address _____
 Phone _____ Email _____

Payment Information:

Elite plus-\$4,000 Premier plus-\$2,500 Signature Partner -\$1,750
 Benefits Forum Partner- \$1,000 Chapter Partner- \$1,000 Single Chapter Partner-\$350

Payment: Credit Card Check (payable to AAHU) Invoice

Credit Card: _____ Exp. Date: _____

Authorized Signature: _____ Print Name: _____

We have read the Rules and Regulations. We understand that this contract shall be legally binding between Atlanta Association of Health Underwriters and the Exhibitor upon acceptance in writing by the Atlanta Association of Health Underwriters. We also understand that any change in the information in this contract must be made in writing.

Please type or print all information. Fax to (770) 516-0236 or email to admin@atlantaahu.org