



2015 Sponsorship Opportunities

AAHU provides opportunities for companies or organizations to **gain name recognition** by sponsoring an AAHU meeting or special events. Sponsors names are **listed on all pre-meeting promotional correspondence** distributed to the entire AAHU membership. Special **signage at the meeting** is provided. A **display table** is provided at the meeting for the sponsor to distribute promotional materials, advertising and information as well as have the **opportunity to interact** with meeting attendees at special events.

Meeting Sponsor = \$350 per meeting or 3 meetings for \$1000

- Sponsors **listed on all pre-meeting promotional correspondence** distributed to the AAHU membership
- Special **signage at the meeting**
- **Display table** provided at the meeting distribution of promotional materials and advertising
- Three opportunities scheduled for members during the meeting to meet with sponsors
- **Sponsor gets 2 full minutes of microphone time** to promote company products and services

Platinum Meeting Sponsor = \$350 per meeting or 4 meetings for \$1,250

- Sponsors **listed on all pre-meeting promotional correspondence** distributed to the AAHU membership
- Special **signage at the meeting**
- **Display table** provided at the meeting distribution of promotional materials and advertising
- Three opportunities scheduled for members during the meeting to meet with sponsors
- **Sponsor gets 2 full minutes of microphone time** to promote company products and services

Special Education Event = \$500

- Sponsors **listed on all pre-meeting promotional correspondence** distributed to the AAHU membership
- Special **signage at the meeting**
- **Display table** provided at the meeting distribution of promotional materials and advertising
- Three opportunities scheduled for members during the meeting to meet with sponsors
- **Sponsor gets 5 full minutes of microphone time** to promote company products and services

For more information please contact us: admin@atlantaahu.org or call 770-516-4746



AAHU Annual Benefits Forum- Gwinnett Civic Center

March 25th, 2015

Executive Sponsor = \$ 5,000 (1 Available)

- 8 tickets for attendees
- Double booth space/premium placement
- 5 minutes at the microphone
- Premium Signage & Program Recognition
- Logo & Banner displayed in Main Hall

Elite Sponsor = \$ 3,000 (2 Available)

- 6 tickets for attendees
- Double booth space/premium placement
- 3 minutes at the microphone
- Recognition in the program and signage

Building The Agency of the future!

Premier Sponsor = \$ 1,750 (2 Available)

- 4 tickets for attendees
- Double booth space
- Recognition in the program and signage

Signature Sponsor = \$ 900 (20 Available)

- 2 tickets for attendees
- Single booth space
- Recognition in the program and signage

EXHIBITOR RULES AND REGULATIONS Companies participating in the 2015 Atlanta Association of Health Underwriters (AAHU) Benefits Forum at the Gwinnett Civic Center hereby agree to conform to the following rules and regulations:

SECURITY, LIABILITY AND INSURANCE The exhibitor assumes the entire responsibility and liability for losses and damages including those to exhibitor's displays, equipment and other property brought upon the premises of the Gwinnett Civic Center facilities and shall indemnify and hold harmless the Gwinnett Civic Center, AAHU, and their agents, employees and servants from any such losses, damages and claims. Small and easily portable articles should be properly secured at all times.

FIRE REGULATIONS In accordance with regulations of the Gwinnett Fire Department, explosives or combustible materials are not to be displayed. This includes gas, paint, propane, alcohol, turpentine, chemicals, etc. All materials used in the construction of exhibit booths must be non-flammable. No open flames are allowed. All aisles and exits must be kept clear, clean and free from obstructions to comply with fire regulations.

CANCELLATION Booth cancellation will be honored until 02/01/2015, with a refund. A 20% service charge will be deducted from the refund for each booth. Refunds on cancellation after 02/01/2015 will be made only if AAHU exhibit space is sold out and the canceled space can be resold. Any space not claimed or occupied, or for which special arrangements have not been made by 03/01/2015 will be forfeited without refund. These regulations are imposed to ensure the maximum success and safety of the AAHU Benefits Forum, not only for AAHU, but also for all exhibiting companies. Any exhibitor violating the regulations may be required to remove their exhibit immediately with no refund of exhibit fee.



Atlanta Association of Health Underwriters 2015 Sponsorship Opportunities

Meeting Sponsor Levels

Location: Cobb Galleria Centre

Time: 7:30 am until 10:30 am

- Single Meeting Sponsor \$ 350
- Meeting Sponsor - 3 for \$1000 (Choose any 3 below)
- Platinum Sponsor - 4 for \$1250 (Choose any 4 below)

Available Meeting Dates

- January 23, 2015
- February 27, 2015
- April 24, 2015
- May 15, 2015
- June 12, 2015 (Awards)
- September 18, 2015
- October 16, 2015

Educational Event Sponsor Level

Special Educational Event Sponsor \$ 500

- January 22, 2015
- October 16, 2015

Benefits Forum Sponsorship Levels

Gwinnett Civic Center-March 25, 2015

- Signature = \$5,000
Includes 8 registrations
- Diamond = \$3,000
Includes 6 registrations
- Platinum = \$ 1,750
Includes 4 registrations
- Gold = \$ 900
Includes 2 registrations

We have read the Exhibition Rules and Regulations. We understand that this contract shall be legally binding between Atlanta Association of Health Underwriters and the Exhibitor upon acceptance in writing by the Atlanta Association of Health Underwriters. We also understand that any change in the information in this contract must be made in writing. Any changes of booth representative or products/services information must be received by AAHU no later than March 1, 2015

Payment Options Available

Please invoice ____ Pay via credit card ____ (Payment options available for multiple meeting packages)

Sponsoring Company: _____

Represented By: _____

Address: _____

Phone: _____

Email: _____

Credit Card Number: _____ Exp. _____

Signature: _____ Date: _____

Please email admin@atlantaahu.org or call 770-516-4746 for more information